

## International Economic Structure

### Professors

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### Contents

**Overview.** This course takes students through the major trends of globalization. The course looks at the main structural features leading to the formation and evolution of the Global Economic System (Capitalism), especially since the 1980s. Therefore, the course delves into the factors that characterize the global production, trade and finance nowadays.

This course offers a comprehensive and transdisciplinary approach to the World Economy, thus providing students with the basic tools to understand the themes and debates in contemporary discussion of international economic affairs.

Consequently, the student is expected to obtain a comprehensive critical knowledge of:

- the real forces driving global economy relations;
- the development problems and policy prescriptions within both global and national context, from an interdisciplinary approach;
- the current and future challenges of globalization.

### Lecture 1: (Dr. Juan Carlos Palacios)– Global Agriculture (November 3th)

1. Agriculture and agribusiness.
  - 1.1. From green revolution to gene revolution.
2. Food security and food sovereignty
3. Hunger and undernourishment

### Compulsory reading

1. Chand, R. (2008): " The Global Food Crisis: Causes, Severity and Outlook", *Economic and Political Weekly*.

2. United Nations (2011), "Chapter IV. The Global Food Crises" in *The Global Social Crisis: Report on the World Social Situation 2011*, Department of Economic and Social Affairs, New York, pp.61-74 available at <http://www.un.org/esa/socdev/rwss/docs/2011/rwss2011.pdf> .

#### Additional Readings

Maestro, I. (2018), "L'Agricultura i Alimentació Mundials" in Cairó, G.; Maestro, I., Franquesa, R., Martí, X., Palacios, J.C., *Economia Mundial. Desconstruint el Capitalisme Global*. Barcelona: Economia UB; pp. 197-220

Morgera, Elisa et al (2012): "Organic Agriculture and the Law", *FAO Legislative Study 107*, Rome. <http://www.fao.org/docrep/016/i2718e/i2718e.pdf>

Annual Reports of:

- FAO <http://www.fao.org/home/en/>

Videos:

- Vandana Shiva: What's wrong with the system that produces our food?  
[https://www.youtube.com/watch?v=kfu\\_aKiMqRc](https://www.youtube.com/watch?v=kfu_aKiMqRc)
- The World according to Monsanto  
[https://www.youtube.com/watch?v=N6\\_DbVdVo-k](https://www.youtube.com/watch?v=N6_DbVdVo-k)

### **Lecture 2 (Prof. Xavi Martí) – Fundamentals of World Economy (November 4<sup>th</sup>)**

1. Brief review on Theories of International Political Economy: from classical traditions to contemporary trends.
2. Formation of the world economic system: global Capitalism.

#### Compulsory readings

Chang, Ha-Joon (2014), "Chapter 1. Life, the Universe and Everything: What is Economics?" in *Economics: The User's Guide*; New York: Bloomsbury Press, pp.3-6, 15-22

#### Additional Readings

Chang, Ha-Joon (2014), "Chapter 3. How Have We Got Here?: A Brief History of Capitalism?" in *Economics: The User's Guide*; New York: Bloomsbury Press, pp.37-78 [[Drive](#)]

Martínez Peinado, Javier y Vidal Villa, José María (2001), *Economía Mundial*, Madrid: Mc Graw Hill [[Available through Ramon Llull University library catalogue](#)]

Open letter to professor Mankiw from Harvard's students - <http://harvardpolitics.com/harvard/an-open-letter-to-greg-mankiw/>

### **Lecture 3 (Dr. Andrea Noferini) – Understanding Global Trade (November 5<sup>th</sup>)**

1. Introduction to basic concepts related to specialization and trade
2. Productivity versus Competitiveness in Krugman's arguments
3. Transaction Costs and international trades
4. Who trades what with whom?

#### Compulsory readings

Krugman, Paul (1994) "Competitiveness: A Dangerous Obsession", *Foreign Affairs*; Mar 1, 1994, Vol.73 No.2 pp.28-44

Rodrik, Dani (2008), "Globalization and The Beautiful Game", *Project Syndicate*, available at: <http://drodrik.scholar.harvard.edu/files/dani-rodrik/files/globalization-beautiful-game.pdf>

Rodrik, Dani (2011), "Chapter 1. Of Markets and States: Globalization in History's Mirror" in *The Globalization Paradox: Democracy and the Future of the World Economy*, NY: W. W. Norton & Company, <http://digamo.free.fr/rodrik11.pdf>

#### Additional Readings

Grossman, Gene and Rogoff, Kenneth Rogoff (eds.) (1997), "Introduction" in *Handbook of International Economics Volume 3*, Amsterdam: North Holland [[Available through Blanquerna library catalogue](#)]

Krugman, P. (1996), *Pop Internationalism*, Boston: MIT Press (Chapter 7)

Krugman, P.; Obsfeld, M. and Melitz, M. (2012), "Introduction" in *International Economics (10<sup>th</sup> edition)*, Boston: Pearson Addison-Wesley [[Available through Blanquerna library catalogue](#)]

### **Lecture 4 (Dr. Juan Carlos Palacios)– Development Economics (November 10<sup>th</sup>)**

1. Introduction to the concept of development
2. Main indicators and institutions
3. Conventional approaches

- 3.1. Theory of Modernization
- 3.2. Neoliberal approach
4. Heterodox approaches
  - 4.1. Marxist approach
  - 4.2. Latin American Structuralism
  - 4.3. De-growth and Good Living approach
5. UN approach
  - 5.1. Sustainable Human Development
  - 5.2. From MDG to SDG

#### Compulsory reading

Dos Santos, Theotonio (1970), "The structure of dependence", *The American Economic Review*, Vol. 60, No. 2, Papers and Proceedings of the Eighty-second Annual Meeting of the American Economic Association (May, 1970), pp. 231-236.

Frank, André Gunder (1970), "The development of the underdevelopment" in Rhodes, Robert I, *Imperialism and Underdevelopment*, New York: Monthly Review Press, pp.4-17

[http://www.bresserpereira.org.br/terceiros/cursos/2010/1970.the\\_development\\_of\\_underdevelopment.pdf](http://www.bresserpereira.org.br/terceiros/cursos/2010/1970.the_development_of_underdevelopment.pdf)

Sen, Amartya (1988), "Chapter 1. The concept of development" in Chenery, H. and Srinivasan, T.N. (eds.), *Handbook of Development Economics Volume I*, Elsevier Science Publishers B.V, pp.9-26

#### Additional readings

Acosta, A. (2010): "El Buen Vivir en el camino del post-desarrollo. Una lectura desde la Constitución de Montecristi", *Policy Paper 9*, Friedrich Ebert Stiftung -

[https://www.fuhem.es/media/cdv/file/biblioteca/Analisis/Buen\\_vivir/Buen\\_vivir\\_posdesarrollo A. Acosta.pdf](https://www.fuhem.es/media/cdv/file/biblioteca/Analisis/Buen_vivir/Buen_vivir_posdesarrollo_A._Acosta.pdf)

Hunt, Diana (1989), *Economic Theories of Development. An analysis of Competing Paradigms*, New York: Harvester Wheatsheaf.

International Labour Office (1976), "Chapter 2. Basic Needs" in *Employment, growth and basic needs. A one world problem*, pp. 31-43 - [http://staging.ilo.org/public/libdoc/ilo/1977/77B09\\_355\\_engl.pdf](http://staging.ilo.org/public/libdoc/ilo/1977/77B09_355_engl.pdf)

Max-Neef, Manfred A. (1993), *Desarrollo a Escala Humana. Conceptos, aplicaciones y algunas reflexiones*, Barcelona: Icaria Editorial [[Available through Ramon Llull University library catalogue](#)]

Prebisch, Raul (1984), "Five stages in my thinking on development", in Meier, G. and Seers, D. (eds.), *Pioneers in Development*, New York: Oxford University Press.

Rist, Gilbert (2002), *El desarrollo: historia de una creencia occidental*, Madrid: Los Libros de la Catarata [[Available through Blanquerna library catalogue](#)]

Rostow, W. (1958), "The take-off into self-sustained growth", *The Economic Journal* Vol.66 No.261 (March 1956), pp.25-48

Sen, Amartya (1983), "Development; Which way now?", *The Economic Journal*, Vol. 93, No. 372 (Dec 1983), pp. 745-762 - [http://darp.lse.ac.uk/PapersDB/Sen\\_\(EJ\\_83\).pdf](http://darp.lse.ac.uk/PapersDB/Sen_(EJ_83).pdf)

Sen, Amartya (1999), "Chapter 2. The Ends and the Means of Development" in *Development as Freedom*, New York: Alfred A. Knopf, pp.35-53

Williamson, John (1990), "Chapter 2. What Washington Means by policy reform" in Williamson, John (ed.), *Latin American Adjustment: How Much Has Happened?*, Peterson Institute for International Economics - <https://piie.com/commentary/speeches-papers/what-washington-means-policy-reform>

### **Lecture 5 (Prof. Xavi Martí) – Global Industry and Global Finance (November 18<sup>th</sup>)**

1. International Division of Labor: historical perspective.
2. Economics of Global Industry:
  - 2.1 global factory and capital concentration;
  - 2.2 the role of Multinational Corporations.
3. The nature of Financial Globalization: Financialization.
4. International financial system: markets and flows.
5. Capital mobility and financial crises (debt, monetary and banking crisis).
6. Global Governance of Global Finance: Post Bretton Woods period.

#### Compulsory reading

Banga, Rashmi (2013) "Measuring value in global value chains", *Background Paper No. RVC-8*, UNCTAD - [http://unctad.org/en/PublicationsLibrary/ecidc2013misc1\\_bp8.pdf](http://unctad.org/en/PublicationsLibrary/ecidc2013misc1_bp8.pdf)

Palley, Thomas I. (2007), "Financialization: What is and Why It Matters", *Working Paper n.525*, The Levy Economics Institute and Economics for Democratic and Open Societies, Washington, D. C., December 2007 - [http://www.levyinstitute.org/pubs/wp\\_525.pdf](http://www.levyinstitute.org/pubs/wp_525.pdf)

#### Additional Readings

Aglietta, Michel (2000), "La globalización financiera", *Sinpermiso*, nº 59, agosto - <http://www.sinpermiso.info/textos/la-globalizacin-financiera>

Álvarez, Nacho y Medialdea, Bibiana (2009), "Financiarización, crisis económica y socialización de las pérdidas"; *Viento Sur*; nº 100, enero - [http://cdn.vientosur.info/Vscompletos/vs\\_0100.pdf](http://cdn.vientosur.info/Vscompletos/vs_0100.pdf)

Arrighi, Giovanni (1999): *El largo siglo XX: dinero y poder en los orígenes de nuestra época*, Madrid: Akal [[Available through Blanquerna library catalogue](#)]

Astarita, Rolando (2008), "Crítica de la tesis de la financiarización" - <http://www.rolandoastarita.com/dt-Critica%20tesis%20de%20la%20financiarizacon.htm>

Baldwin, R. and Lopez-González, J. (2013), "Supply-chain trade: A portrait of global patterns and several testable hypotheses", *NBER Working Paper n. 18957* (April 2013) - <http://www.nber.org/papers/w18957>

Bellamy, J. (2008), "The Financialization of Capital and the Crisis", *Monthly Review*, Vol. 59-nº11 (April) - <https://monthlyreview.org/2008/04/01/the-financialization-of-capital-and-the-crisis/>

Brenner, Robert (2009): "Un análisis histórico-económico clásico de la actual crisis", *Apuntes del CENES*, Vol.28 nº 47 enero-junio 2009, pp. 11-22 - <http://revistas.uptc.edu.co/index.php/cenes/article/view/78>

Cairó, G.; Maestro, I. (2018), "Processos d'industrialització. La Fàbrica Mundial" in Cairó, G.; Maestro, I., Franquesa, R., Martí, X., Palacios, J.C., *Economia Mundial. Deconstruint el Capitalisme Global*. Barcelona: Economia UB; pp. 63-81

Calvo, Antonio (2015), "Política monetaria y financiera (II): la política financiera macroprudencial" en Ochando, Carlos (coord.), *Políticas económicas coyunturales*, Valencia: Tirant Lo Blanch.

CEPAL (2015), "Financiamiento para el desarrollo de América Latina y el Caribe: un análisis estratégico desde la perspectiva de los países de renta media"; Santiago de Chile: Naciones Unidas - <https://www.cepal.org/es/publicaciones/37767-financiamiento-desarrollo-america-latina-caribe-un-analisis-estrategico-la>

Chesnais, François (2003), "La teoría del régimen de acumulación financiarizado: contenido, alcance e interrogantes", *Revista de Economía Crítica*, 1, 37-72 - [http://www.revistaeconomicacritica.org/sites/default/files/revistas/n1/4\\_teor%C3%ADa\\_regimen.pdf](http://www.revistaeconomicacritica.org/sites/default/files/revistas/n1/4_teor%C3%ADa_regimen.pdf)

Del Río, Alfredo (2015), "La financiarización a debate: la desvinculación entre beneficios e inversión en el caso español", *Investigación Económica* Vol.74 Núm.291 Enero-Marzo 2015, pp. 53-78 - <http://www.elsevier.es/es-revista-investigacion-economica-122-articulo-la-financiarizacion-debate-desvinculacion-entre-S0185166715000041>

Gill, Louis (2010), "Les faux pas d'Alain Bihl, les dérives de Michel Husson", *Carré Rouge*, nº 43 - <http://www.carre-rouge.org/IMG/pdf/5- Gill Mise en page 1.pdf>

Husson, Michel (2009), *Capitalismo puro*, Madrid: Maia.

Lapavistas, Costas (2009), "Financiarización, o búsqueda de beneficios en la esfera de la circulación", *Ekonomiaz*, n.72, 3r cuatrimestre - <http://www.euskadi.eus/web01-a2ogaeko/es/k86aEkonomiazWar/ekonomiaz/downloadPDF?R01HNoPortal=true&idpubl=67&registro=1004>

Mateo, Juan Pablo (2015), "La financiarización como teoría de la crisis en perspectiva histórica", *Cuadernos de Economía*, Vol.34 Núm.64, pp. 23-44 - <https://revistas.unal.edu.co/index.php/ceconomia/article/view/45838>

McKinsey Global Institute (2013), *Financial Globalisations: retreat or reset?* - <https://www.mckinsey.com/global-themes/employment-and-growth/financial-globalization>

OCDE (2016): Datos estadísticos - <http://www.oecd-ilibrary.org/statistics>

OECD (2013) *Interconnected Economies. Benefiting from global value chains*, OECD Publishing. [http://www.oecd-ilibrary.org/science-and-technology/interconnected-economies\\_9789264189560-en](http://www.oecd-ilibrary.org/science-and-technology/interconnected-economies_9789264189560-en)

Pattillo, Catherine; Poirson, Hélène and Ricci, Luca (2002) "External Debt and Growth", *IMF Working Paper WP/02/69 (April 2002)* - <https://www.imf.org/external/pubs/ft/wp/2002/wp0269.pdf>

Requeijo, Jaime (2011), *Economía Mundial (4ª edición)*, Madrid: Ed. Mc Graw Hill [[Available through Ramon Llull University library catalogue](#)]

Stockhammer, Engelbert (2004): "Financialization and the slowdown of accumulation", *Cambridge Journal of Economics*, nº 28 (5), pp. 719-741.

Torres, Juan (2005), *Toma el dinero y corre: la globalización neoliberal del dinero y las finanzas*, Barcelona: Ed. Icaria

UNCTAD (2012), "The paradox of finance-driven globalisation", Policy Brief, n.1 (January 2012) - [http://unctad.org/en/Docs/uxiiipb2012d1\\_en.pdf](http://unctad.org/en/Docs/uxiiipb2012d1_en.pdf)

UNCTAD (2013) *World Investment Report 2013 - Global Value Chains: Investment and Trade for Development* - <http://unctad.org/en/pages/PublicationWebflyer.aspx?publicationid=588>

WTO & IDE/JETRO (2011), *Trade patterns and global value chains in East Asia*.

[https://www.wto.org/english/res\\_e/booksp\\_e/stat\\_tradepat\\_globvalchains\\_e.pdf](https://www.wto.org/english/res_e/booksp_e/stat_tradepat_globvalchains_e.pdf)

#### Websites

OECD <https://www.oecd.org/>

UNIDO <https://www.unido.org/>

World Bank <https://www.worldbank.org/>

#### Videos

- The crisis of credit

[https://www.youtube.com/watch?v=bx\\_LWm6\\_6tA](https://www.youtube.com/watch?v=bx_LWm6_6tA)

- David Harvey: Crises of Capitalism

[https://www.youtube.com/watch?v=qOP2V\\_np2c0](https://www.youtube.com/watch?v=qOP2V_np2c0)

### **Lecture 6 (Dr. Andrea Noferini) – Global Trade and Regionalism (November 26<sup>th</sup>)**

1. Free trade vis-à-vis protectionism.
2. Global trade institutions: GATT, WTO, UNCTAD.
3. Regionalism vis-à-vis globalization: economic integration processes.
4. What are the effects of trade on welfare and the income distribution?
5. What are the effects of barriers to trade and economic integration?

#### Compulsory readings

Börzel, Tanja A. (2011), "Comparative Regionalism: A New Research Agenda", *KFG Working Paper Series, No. 28*, August 2011, Kolleg-Forschergruppe (KFG) "The Transformative Power of Europe", Freie Universität Berlin, available here [http://userpage.fu-berlin.de/kfgeu/kfgwp/wpseries/WorkingPaperKFG\\_28.pdf](http://userpage.fu-berlin.de/kfgeu/kfgwp/wpseries/WorkingPaperKFG_28.pdf)

Hoekman, Bernard (2014), "Chapter 41. Global Trade Governance" in Weiss, Thomas G. and Wilkinson, Rorden (eds.), *International Organization and Global Governance*, London and New York: Routledge, pp. 552-563

#### Additional Readings



*IMF: World Economic Outlook -*

<https://www.imf.org/en/Publications/WEO/Issues/2017/09/19/world-economic-outlook-october-2017>

*UNCTAD: Trade and Development Report: Recent Issues -*

<http://unctad.org/en/Pages/Publications/TradeandDevelopmentReport.aspx>

*UNCTAD: World Investment Report -*

<http://unctad.org/en/pages/PublicationWebflyer.aspx?publicationid=1782>

*UNCTAD: The Least Development Countries Report -*

<http://unctad.org/en/Pages/ALDC/Least%20Developed%20Countries/The-Least-Developed-Countries-Report.aspx>

*World Bank: Global Financial Development -* <https://data.worldbank.org/data-catalog/global-financial-development>

## **Methodology of the class**

Students are expected to:

- Attend and participate in lectures
- Write individual papers

## **Evaluation**

The final mark will consist of an individual final essay (approximately 2500 words) of one of the topics proposed by the teachers, covering the overall themes treated in the course.